

**Confident
Digital
Content**

Second Edition

Confident Digital Content

Master the fundamentals of online video, design, writing and social media to supercharge your career

Adam Waters



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For Isla
By the time you're old enough to read this
the world will be very different.

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If I've forgotten to put your name down here, I really am sorry, but I suppose it's in print now so I'm stuck with the awkwardness.

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