## **Contents**

FOREWORD		vi
ACKNOWLEDGEMENTS		vii
INTRODUCTION		ix
Chapter 1	'Are we still the good guys?' – Introducing Ethics in Business	1
Chapter 2	Normative Ethical Theory	20
Chapter 3	Ethical Decision-Making	39
Chapter 4	Whose Responsibility? The Ethical Environment	60
Chapter 5	Leadership and Governance	81
Chapter 6	Character, Culture and Code – Managing Ethics	103
Chapter 7	The Workplace of the Twenty-First Century	122
Chapter 8	Business, Management and Professions	145
Chapter 9	Consumers	166
Chapter 10	Supply Chain and Competition	187
Chapter 11	Social Responsibility	209
Chapter 12	Business and Government	232
Chapter 13	Global Ethics	251
Chapter 14	Environmental Sustainability	273
INDEX		204