

Promotional and Partnership Opportunities



About Kogan Page

Kogan Page is a leading publisher of award-winning business books from global experts, academics and specialist professionals.

- Trusted independent publisher in business and professional development
- Partner-focused and committed to creating mutual value and long-term relationships
- Content-driven and expert-led with a network of globally recognized authors and subject specialists
- Able to tailor campaigns, book covers, content and resources to meet our partner organizations' goals and reflect their branding

AUDIENCE AND REACH

Titles sold into
90 COUNTRIES

Translated into over
50 LANGUAGES

Over **10,000**
titles published

OVER 55 YEARS
of Independent Publishing

Operating globally from
London, New York and Dubai

Books in
OVER 60
subject areas

Working with **30+** partners
reaching over **2 million** professionals

OVER 46,000

social media followers

OVER 100,000
professional and academic contacts

RECOGNIZED
FOR
AWARD-
WINNING
PUBLISHING



ASPIRE Gold rating
for Accessibility
Standards

BIC
Product Data Excellence Awards
Excellence Plus



Benefits: Why work with us?

Free books and giveaways

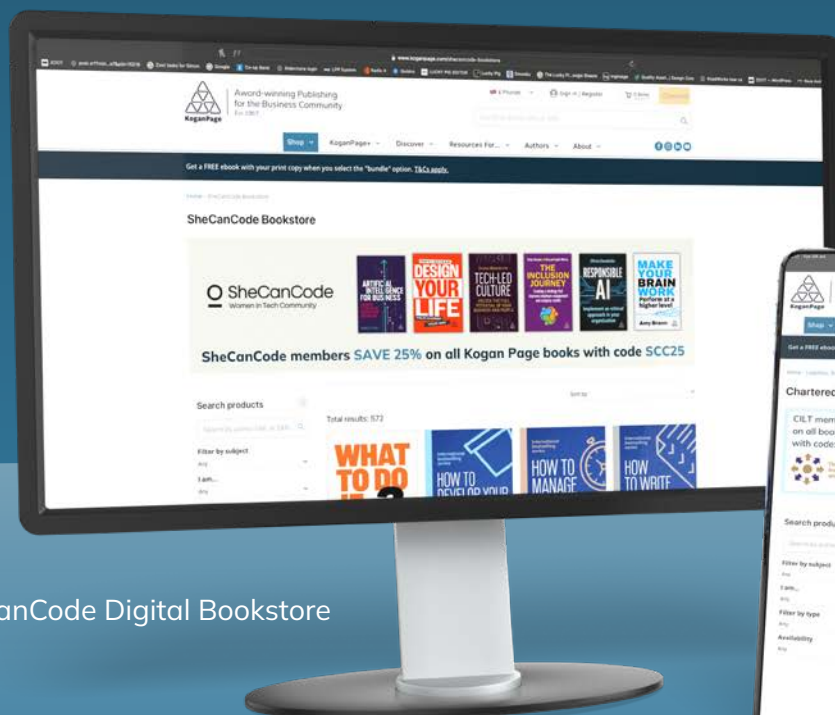
- Complimentary copies for association staff, training use, book clubs or member reviews
- Book bundles or individual titles for competitions, webinars or awards

Exclusive member benefits

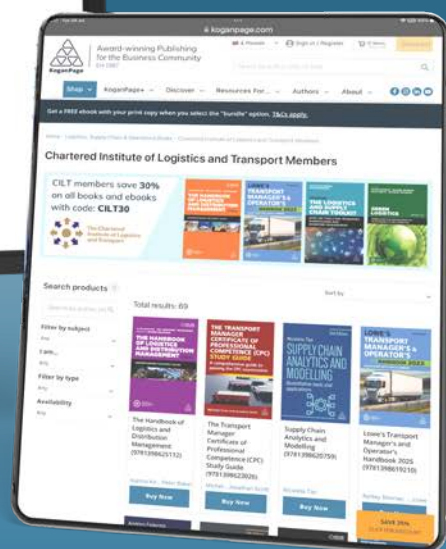
- Discount codes for selected titles or full catalogue access
- Special offers for your key events or relevant industry awareness days

Personalized bookstore hosted on our website

- Custom-branded bookstore hosted on our website with an exclusive discount code and book lists tailored to your audience's interests



SheCanCode Digital Bookstore



CLILT Digital Bookstore

Content and thought leadership

- Access to engaging blogs, articles and Q&As with our expert authors to inform and inspire your staff and members
- The opportunity to request exclusive and bespoke articles and digital content from our authors, tailored to your audience
- Curated reading lists or thematic book collections that support professional growth and align with your training and development calendar

Collaboration and visibility

- Co-publishing opportunities: We collaborate with professional associations, media and corporations to create expert-authored content, offering direct access to professional markets with enhanced brand visibility.
- Joint webinars, panels or book launches with association branding
- We can connect you with leading authors who are experts in their fields to inspire and engage members at your next event or conference.
- Sponsorship opportunities or support with CPD-accredited materials



Current Partnerships

Kogan Page has a long-standing track record of successful partnerships with leading membership organizations, commercial entities and academic institutions across key business sectors.

Some of our key partner associations include the Chartered Institute of Personnel and Development (CIPD), The Chartered Institute of Logistics and Transport (CILT) and SHRM.

Don't miss out on the opportunity to join this network of organizations benefitting from access to award-winning authors, books and content.



“ By partnering with Kogan Page, SHRM expands its reach, enhances scalability, and strengthens its role as the authority on all things work. This collaboration allows us to deliver high-quality workforce content to professionals worldwide, combining our industry expertise with Kogan Page’s publishing excellence. ”

Yancey Burgess, Vice President of B2B2C marketing and integrated content at SHRM

Award-winning books

Human Resources, Learning & Development



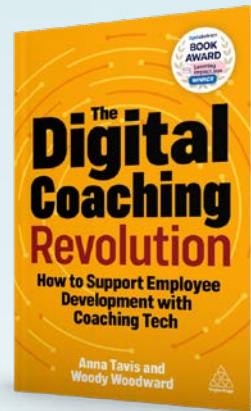
Talent Acquisition Excellence
by Bas van de Haterd
and Kevin Wheeler

International Book Awards 2025 Winner,
American Book Fest Awards 2025 Winner



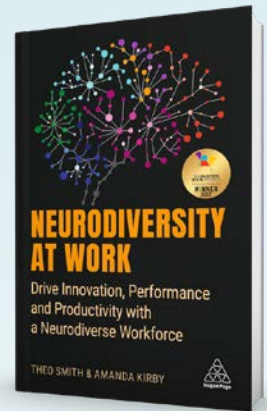
The Trusted Learning Advisor
by Keith Keating

Independent Press Awards 2025 *Distinguished Favourite*, Next Generation Indie Book Awards 2025 *Finalist*, getAbstract International Book Awards 2024 *Winner*, NYC Big Book Awards 2024 *Distinguished Favourite*, International Book Awards 2024 *Finalist*, Next Generation Indie Book Awards 2025 *Finalist*, Goody Business Book Awards 2023 *Winner*



The Digital Coaching Revolution
by Anna Tavis and
Woody Woodward

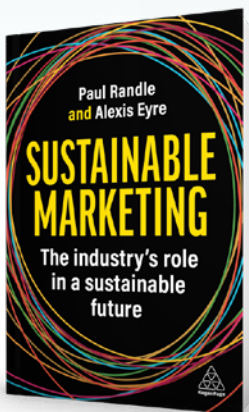
getAbstract International Book Awards 2024 *Winner*



Neurodiversity at Work
by Amanda Kirby
and Theo Smith

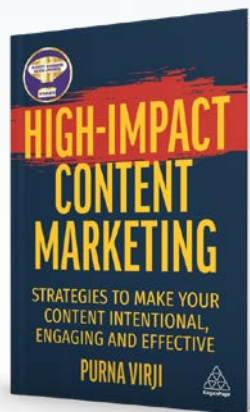
The Business Book Awards 2022 *Winner*

Marketing & Sales



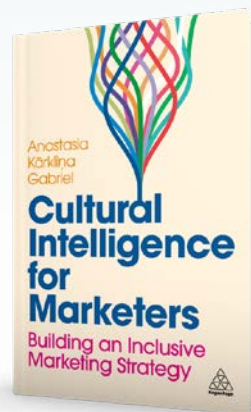
Sustainable Marketing
by Paul Randle and
Alexis Eyre

Leonard L. Berry Marketing Book Awards 2024 *Winner*, Business Book Awards 2024 *Finalist*



High-Impact Content Marketing
by Purna Virji

Independent Press Awards 2025 *Distinguished Favourite*, CHOICE Outstanding Academic Titles 2024, The Harvey Chute 2023 Book Awards 2023 *Winner*, Goody Business Book Awards 2023 *Winner*



Cultural Intelligence for Marketers
by Anastasia Kärkliņa
Gabriel

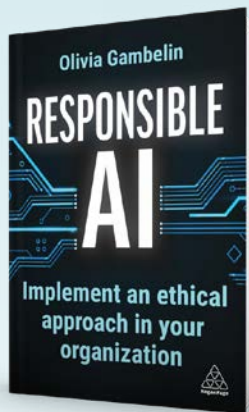
Harvey Chute Chanticleer International Book Awards 2025 *Winner*, Goody Business Book Awards 2024 *Winner*, American Book Fest Awards 2024 *Finalist*, NYC Big Book Award 2024 *Winner*, Indie Excellence Awards 2025 *Finalist*, International Book Awards 2024 *Winner*



Organic Social Media
by Jenny Li Fowler

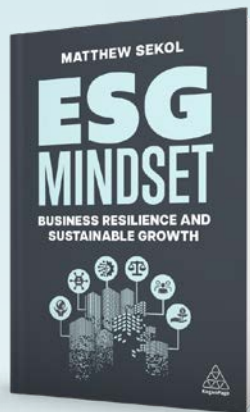
Harvey Chute Chanticleer International Book Awards 2025 *Winner*, International Book Awards 2025 *Finalist*, American Book Fest Awards 2024 *Finalist*

Business Strategy



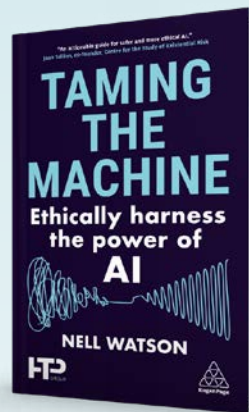
Responsible AI
by Olivia Gambelin

Independent Press Awards 2025 Winner, Axiom Business Book Awards 2025 Bronze Award, Foreward Indies 2025 Winner, International Book Awards 2024 Winner



ESG Mindset
by Matthew Sekol

Axiom Business Book Awards 2025 Bronze Medal, International Book Awards 2025 Finalist, Goody Business Book Awards 2024 Winner



Taming The Machine
by Nell Watson

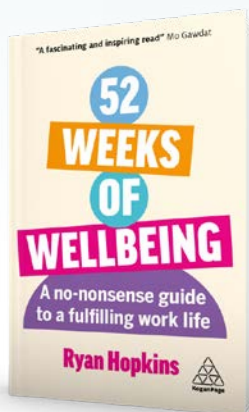
Goody Business Book Awards 2024 Winner



Decoding The Metaverse
by Chris Duffey

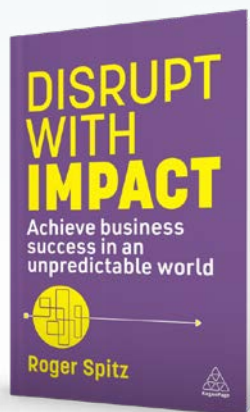
American Book Fest Awards 2024 Winner

General Business Interest



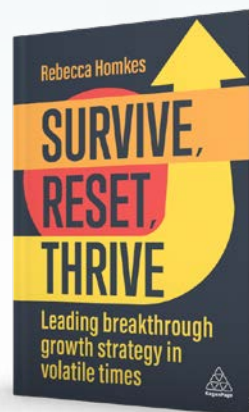
52 Weeks of Wellbeing
by Ryan Hopkins

Foreward Indies 2025 Finalist, The 2025 Eric Hoffer Awards Finalist



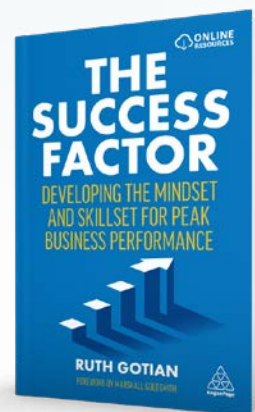
Disrupt with Impact
by Roger Spitz

Business Book Awards 2025 Finalist, Foreward Indies 2025 Winner, International Book Awards 2025 Finalist, Harvey Chute Chanticleer International Book Awards 2025 Winner



Survive, Reset, Thrive
by Rebecca Homkes

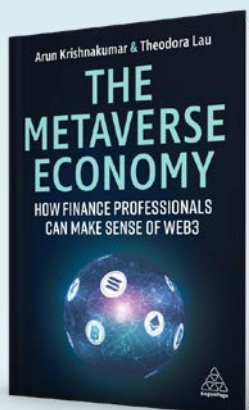
Independent Press Awards 2025 Winner



The Success Factor
by Ruth Gotian

Book Excellence Awards 2024 Winner, International Book Awards 2023 Winner, Next Generation Indie Book Awards 2023 Finalist, Independent Press Awards 2022 Winner

Finance and Sustainability



The Metaverse Economy
by Arun Krishnakumar,
and Theodora Lau

NYC Big Book Awards
2024 Winner,
International Book
Awards 2024 Winner



**Sustainable Investing
in Practice**
by Simon Smiles
and James Purcell

CHOICE Outstanding
Academic Titles 2024



Fintech Wars
by James da Costa

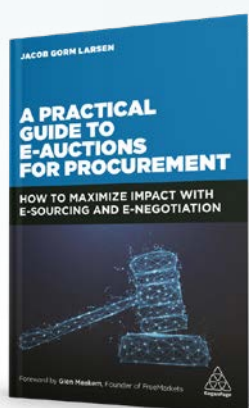
Business Book Awards
2025 Finalist, Sunday
Times Bestseller



The Solutionists
by Solitaire Townsend

Business Book Awards
2024 Finalist, Next
Generation Indie Book
Awards 2024 Finalist,
2023 Goody Business
Book Awards 2023
Winner

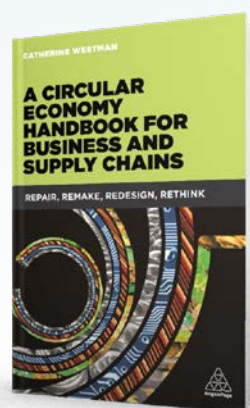
Logistics and Risk



**A Practical Guide
to E-auctions for
Procurement**

by Jacob Gorm Larsen

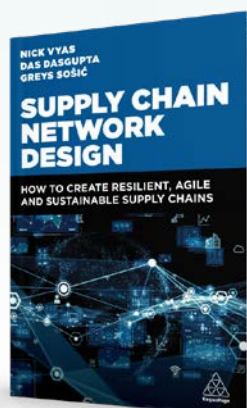
Plume d'Or – Grand Prix
ACA-Bruel Awards 2021
Winner



**A Circular Economy
Handbook for Business
and Supply Chains**

by Catherine Weetman

Les Plumes des
Achats 2018
Winner (Committee
Special Prize)



**Supply Chain
Network Design**

by Nick Vyas, Das
Dasgupta and Greys Sošić

CHOICE Outstanding
Academic Titles 2024



**Cybersecurity for
Business**
by Larry Clinton

American Book Fest
Best Book Awards
2023 Finalist

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