

# Promotional and Partnership Opportunities



# About Kogan Page

Kogan Page is a leading publisher of award-winning business books from global experts, academics and specialist professionals.

- Trusted independent publisher in business and professional development
- Partner-focused and committed to creating mutual value and long-term relationships
- Content-driven and expert-led with a network of globally recognized authors and subject specialists
- Able to tailor campaigns, book covers, content and resources to meet our partner organizations' goals and reflect their branding

## AUDIENCE AND REACH

Titles sold into  
**90 COUNTRIES**

Translated into over  
**50 LANGUAGES**

Over **10,000**  
titles published

**OVER 55 YEARS**  
of Independent Publishing

Operating globally from  
**London, New York and Dubai**

Books in  
**OVER 60**  
subject areas

Working with **30+** partners  
reaching over **2 million** professionals

**OVER 46,000**  
social media followers

**OVER 100,000**  
professional and academic contacts

RECOGNIZED  
FOR  
AWARD-  
WINNING  
PUBLISHING



ASPIRE Gold rating  
for Accessibility  
Standards

BIC  
Product Data Excellence Awards  
**Excellence Plus**



# Benefits: Why work with us?

## Free books and giveaways

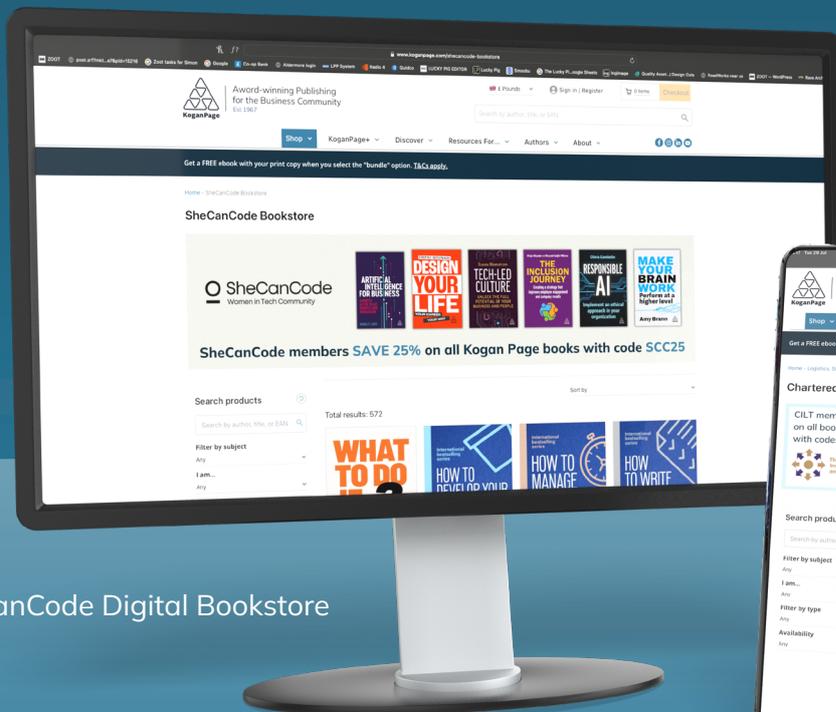
- Complimentary copies for association staff, training use, book clubs or member reviews
- Book bundles or individual titles for competitions, webinars or awards

## Exclusive member benefits

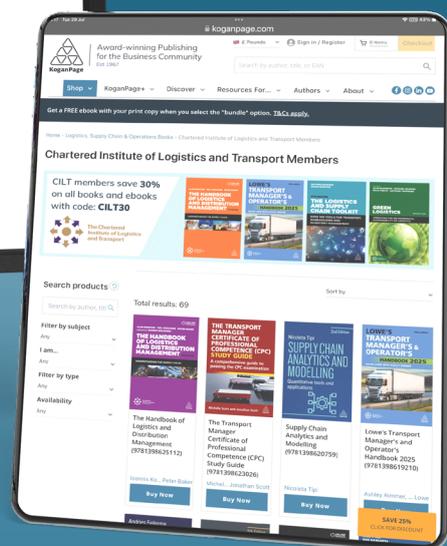
- Discount codes for selected titles or full catalogue access
- Special offers for your key events or relevant industry awareness days

## Personalized bookstore hosted on our website

- Custom-branded bookstore hosted on our website with an exclusive discount code and book lists tailored to your audience's interests



SheCanCode Digital Bookstore



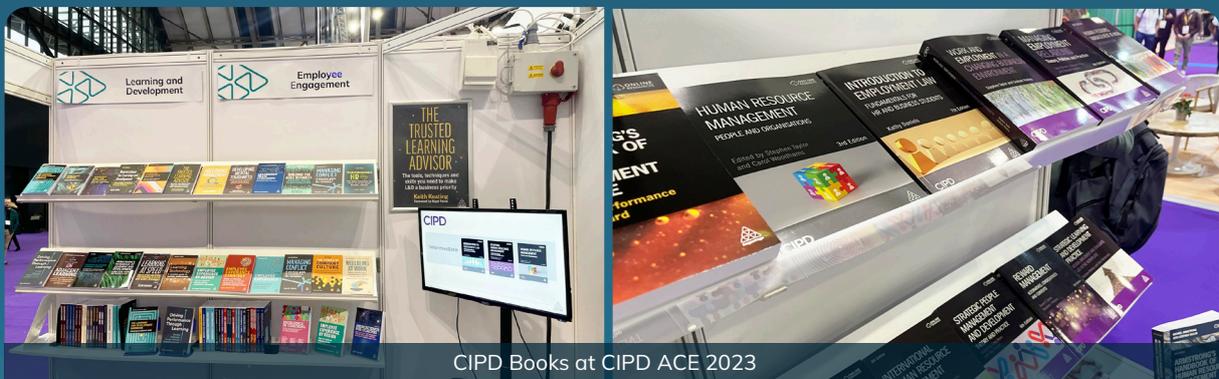
CILT Digital Bookstore

## Content and thought leadership

- Access to engaging blogs, articles and Q&As with our expert authors to inform and inspire your staff and members
- The opportunity to request exclusive and bespoke articles and digital content from our authors, tailored to your audience
- Curated reading lists or thematic book collections that support professional growth and align with your training and development calendar

## Collaboration and visibility

- Co-publishing opportunities: We collaborate with professional associations, media and corporations to create expert-authored content, offering direct access to professional markets with enhanced brand visibility.
- Joint webinars, panels or book launches with association branding
- We can connect you with leading authors who are experts in their fields to inspire and engage members at your next event or conference.
- Sponsorship opportunities or support with CPD-accredited materials



Sarah Armstong Smith, author of 'Understand the Cyber Attacker Mindset' speaking at the 2025 CIPD Festival of Work

# Current Partnerships

Kogan Page has a long-standing track record of successful partnerships with leading membership organizations, commercial entities and academic institutions across key business sectors.

Some of our key partner associations include the Chartered Institute of Personnel and Development (CIPD), The Chartered Institute of Logistics and Transport (CILT) and SHRM.

Don't miss out on the opportunity to join this network of organizations benefitting from access to award-winning authors, books and content.



**“By partnering with Kogan Page, CIPD enhances its publishing offering, providing members with high-quality textbooks for CIPD qualifications and a range of learning resources developed by industry experts.”**

Sinead Burke, Head of Partnerships at CIPD

# Award-winning books

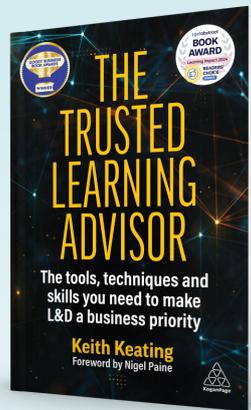
## Human Resources, Learning & Development



### **Talent Acquisition Excellence**

by Bas van de Haterd and Kevin Wheeler

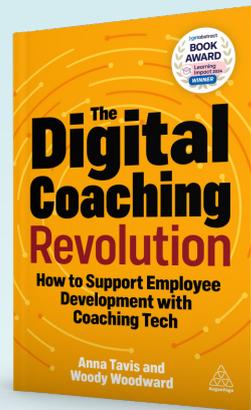
International Book Awards 2025 Winner, American Book Fest Awards 2025 Winner



### **The Trusted Learning Advisor**

by Keith Keating

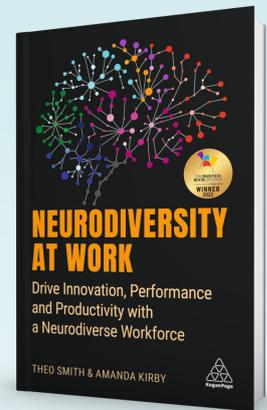
Independent Press Awards 2025 *Distinguished Favourite*, Next Generation Indie Book Awards 2025 *Finalist*, getAbstract International Book Awards 2024 *Winner*, NYC Big Book Awards 2024 *Distinguished Favourite*, International Book Awards 2024 *Finalist*, Next Generation Indie Book Awards 2025 *Finalist*, Goody Business Book Awards 2023 *Winner*



### **The Digital Coaching Revolution**

by Anna Tavis and Woody Woodward

getAbstract International Book Awards 2024 *Winner*

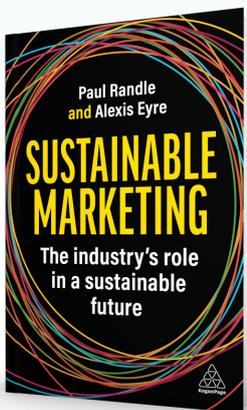


### **Neurodiversity at Work**

by Amanda Kirby and Theo Smith

The Business Book Awards 2022 *Winner*

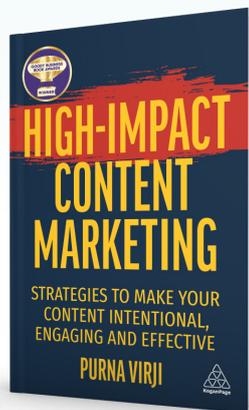
## Marketing & Sales



### **Sustainable Marketing**

by Paul Randle and Alexis Eyre

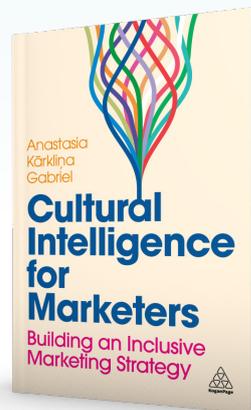
Leonard L. Berry Marketing Book Awards 2024 *Winner*, Business Book Awards 2024 *Finalist*



### **High-Impact Content Marketing**

by Purna Virji

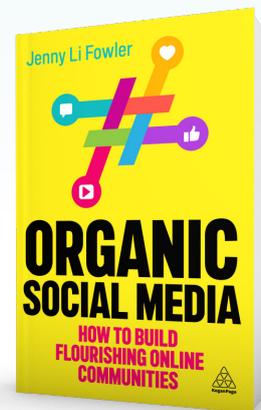
Independent Press Awards 2025 *Distinguished Favourite*, CHOICE Outstanding Academic Titles 2024, The Harvey Chute 2023 Book Awards 2023 *Winner*, Goody Business Book Awards 2023 *Winner*



### **Cultural Intelligence for Marketers**

by Anastasia Kärkliņa Gabriel

Harvey Chute Chanticleer International Book Awards 2025 *Winner*, Goody Business Book Awards 2024 *Winner*, American Book Fest Awards 2024 *Finalist*, NYC Big Book Award 2024 *Winner*, Indie Excellence Awards 2025 *Finalist*, International Book Awards 2024 *Winner*

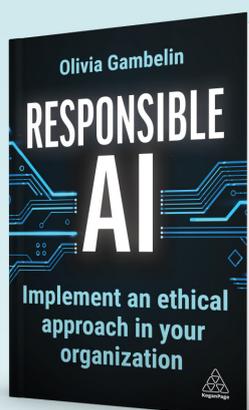


### **Organic Social Media**

by Jenny Li Fowler

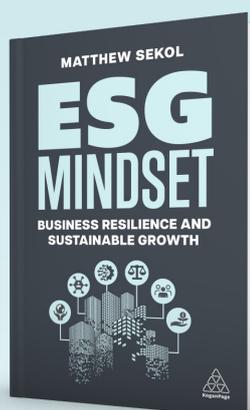
Harvey Chute Chanticleer International Book Awards 2025 *Winner*, International Book Awards 2025 *Finalist*, American Book Fest Awards 2024 *Finalist*

## Business Strategy



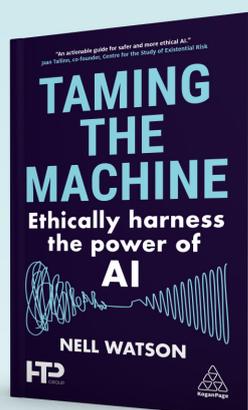
**Responsible AI**  
by Olivia Gambelin

Independent Press Awards 2025 Winner, Axiom Business Book Awards 2025 Bronze Award, Foreward Indies 2025 Winner, International Book Awards 2024 Winner



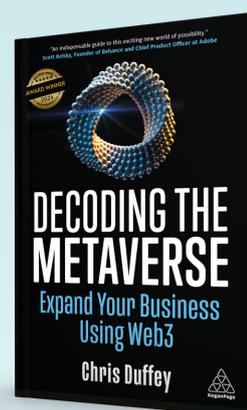
**ESG Mindset**  
by Matthew Sekol

Axiom Business Book Awards 2025 Bronze Medal, International Book Awards 2025 Finalist, Goody Business Book Awards 2024 Winner



**Taming The Machine**  
by Nell Watson

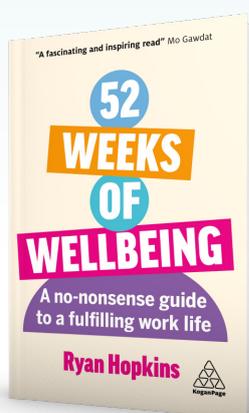
Goody Business Book Awards 2024 Winner



**Decoding The Metaverse**  
by Chris Duffey

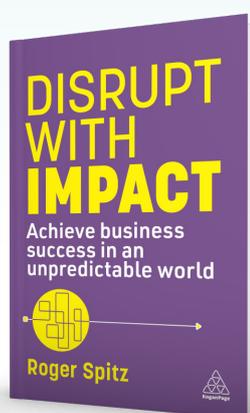
American Book Fest Awards 2024 Winner

## General Business Interest



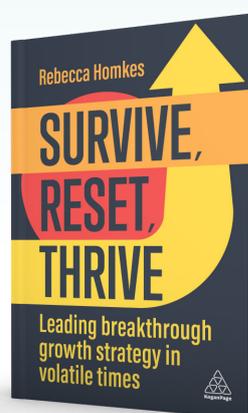
**52 Weeks of Wellbeing**  
by Ryan Hopkins

Foreward Indies 2025 Finalist, The 2025 Eric Hoffer Awards Finalist



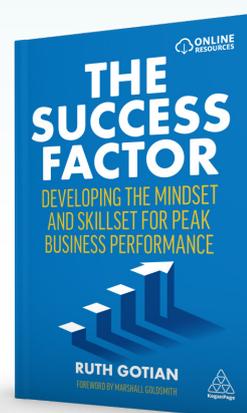
**Disrupt with Impact**  
by Roger Spitz

Business Book Awards 2025 Finalist, Foreward Indies 2025 Winner, International Book Awards 2025 Finalist, Harvey Chute Chanticleer International Book Awards 2025 Winner



**Survive, Reset, Thrive**  
by Rebecca Homkes

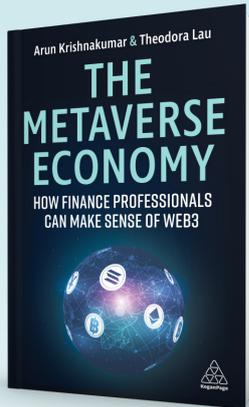
Independent Press Awards 2025 Winner



**The Success Factor**  
by Ruth Gotian

Book Excellence Awards 2024 Winner, International Book Awards 2023 Winner, Next Generation Indie Book Awards 2023 Finalist, Independent Press Awards 2022 Winner

## Finance and Sustainability



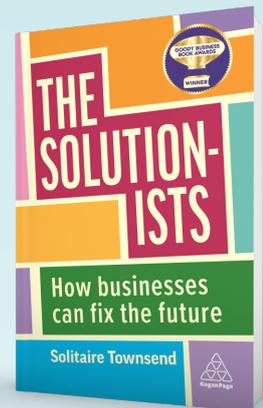
**The Metaverse Economy**  
by Arun Krishnakumar,  
and Theodora Lau  
NYC Big Book Awards  
2024 Winner,  
International Book  
Awards 2024 Winner



**Sustainable Investing  
in Practice**  
by Simon Smiles  
and James Purcell  
CHOICE Outstanding  
Academic Titles 2024

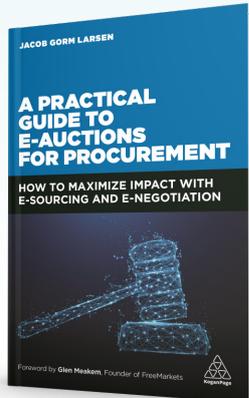


**Fintech Wars**  
by James da Costa  
Business Book Awards  
2025 Finalist, Sunday  
Times Bestseller

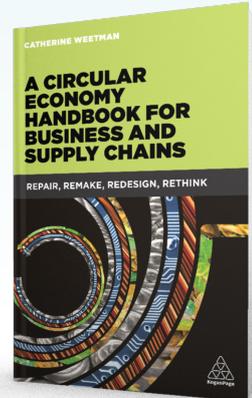


**The Solutionists**  
by Solitaire Townsend  
Business Book Awards  
2024 Finalist, Next  
Generation Indie Book  
Awards 2024 Finalist,  
2023 Goody Business  
Book Awards 2023  
Winner

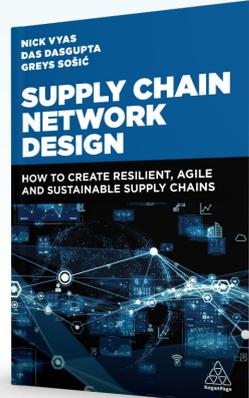
## Logistics and Risk



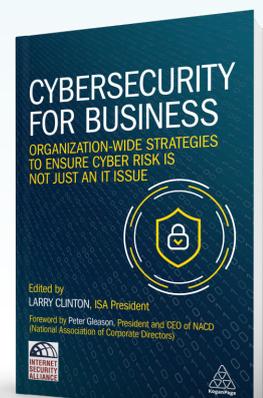
**A Practical Guide  
to E-auctions for  
Procurement**  
by Jacob Gorm Larsen  
Plume d'Or – Grand Prix  
ACA-Bruel Awards 2021  
Winner



**A Circular Economy  
Handbook for Business  
and Supply Chains**  
by Catherine Weetman  
Les Plumes des  
Achats 2018  
Winner (Committee  
Special Prize)



**Supply Chain  
Network Design**  
by Nick Vyas, Das  
Dasgupta and Greys Sošić  
CHOICE Outstanding  
Academic Titles 2024



**Cybersecurity for  
Business**  
by Larry Clinton  
American Book Fest  
Best Book Awards  
2023 Finalist

# Get in Touch

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